

1 of 5

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	1	M	6A-630A		:60	\$650.00	10/01-10/01	2	1	2	\$1,300.00		
			Buyline Comment: 6A NEWS										
	2	TU	6A-630A		:60	\$650.00	10/02-10/02	1	1	1	\$650.00		
			Buyline Comment: 6A NEWS										
	3	F	6A-630A		:60	\$650.00	09/28-09/28	2	1	2	\$1,300.00		
			Buyline Comment: 6A NEWS										
	4	F	7A-9A		:60	\$650.00	09/28-09/28	2	1	2	\$1,300.00		
			Buyline Comment: GD MRN AMR										
	5	M	7A-9A		:60	\$650.00	10/01-10/01	2	1	2	\$1,300.00		
			Buyline Comment: GD MRN AMR										
	6	TU	7A-9A		:60	\$650.00	10/02-10/02	1	1	1	\$650.00		
			Buyline Comment: GD MRN AMR										
	7	F	10A-11A		:60	\$1,100.00	09/28-09/28	1	1	1	\$1,100.00		
			Buyline Comment: THE VIEW										
	8	M-TU	10A-11A		:60	\$1,100.00	10/01-10/02	2	1	2	\$2,200.00		
			Buyline Comment: THE VIEW										



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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	M-TU	5P-530P		:60	\$1,000.00	10/01-10/02	2	1	2	\$2,000.00	
		Buyline Comment: 5P NEWS										
	21	M-TU	6P-630P		:60	\$1,300.00	10/01-10/02	2	1	2	\$2,600.00	
		Buyline Comment: 6P NEWS										
	22	F	6P-630P		:60	\$1,300.00	09/28-09/28	1	1	1	\$1,300.00	
		Buyline Comment: 6P NEWS										
	23	F	630P-7P		:60	\$1,300.00	09/28-09/28	1	1	1	\$1,300.00	
		Buyline Comment: 630P NEWS										
	24	M-TU	630P-7P		:60	\$1,300.00	10/01-10/02	2	1	2	\$2,600.00	
		Buyline Comment: 630P NEWS										
	25	M	7P-730P		:60	\$1,200.00	10/01-10/01	1	1	1	\$1,200.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	26	F	7P-730P		:60	\$1,200.00	09/28-09/28	1	1	1	\$1,200.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	27	M-TU	730P-8P		:60	\$1,200.00	10/01-10/02	2	1	2	\$2,400.00	
		Buyline Comment: MILLIONAIRE										
	28	F	730P-8P		:60	\$1,200.00	09/28-09/28	1	1	1	\$1,200.00	
		Buyline Comment: MILLIONAIRE										
	29	M	11P-1130P		:60	\$1,500.00	10/01-10/01	1	1	1	\$1,500.00	
		Buyline Comment: 11P NEWS										
	30	F	11P-1130P		:60	\$1,500.00	09/28-09/28	1	1	1	\$1,500.00	
		Buyline Comment: 11P NEWS										

Station KTNV-TV LAS VEGAS, NV  
Advertiser ( ) .ROMNEY 4 PRESIDENT  
Product MITT ROMNEY 60S  
Estimate# 424  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS  
138 CONANT STREET  
BEVERLY, MA 02494  
Agency C/P1/P2/E //424  
Flight Dates 09/28/2012 - 10/02/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	31	M	1130P-12A		:60	\$1,000.00	10/01-10/01	1	1	1	\$1,000.00	
			Buyline Comment: NITELINE									
	32	F	1130P-12A		:60	\$1,000.00	09/28-09/28	1	1	1	\$1,000.00	
			Buyline Comment: NITELINE									
	33	SA	7A-8A		:60	\$300.00	09/29-09/29	1	1	1	\$300.00	
			Buyline Comment: GD MRN SAT ABC									
	34	SA	8A-9A		:60	\$550.00	09/29-09/29	1	1	1	\$550.00	
			Buyline Comment: 8A NEWS									
	35	SA	11P-1130P		:60	\$1,000.00	09/29-09/29	1	1	1	\$1,000.00	
			Buyline Comment: 11P NEWS									
	36	SU	7A-8A		:60	\$800.00	09/30-09/30	1	1	1	\$800.00	
			Buyline Comment: GD MRN SUN ABC									
	37	SU	8A-9A		:60	\$550.00	09/30-09/30	1	1	1	\$550.00	
			Buyline Comment: 8A NEWS									
	38	SU	630P-7P		:60	\$800.00	09/30-09/30	2	1	2	\$1,600.00	
			Buyline Comment: NEWS									
	39	SU	11P-1130P		:60	\$1,200.00	09/30-09/30	2	1	2	\$2,400.00	
			Buyline Comment: 11P NEWS									

---REPORT TOTALS---

Report Totals: 55 / \$49,000.00

---SALES MONTHLY TOTALS---

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .ROMNEY 4 PRESIDENT

Product MITT ROMNEY 60S

Estimate# 424

Buyer STEPHANIE KINCAID

Phone#

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138 CONANT STREET

BEVERLY, MA 02494

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Flight Dates 09/28/2012 - 10/02/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

Sep 12: 26 / \$22,800.00

Oct 12: 29 / \$26,200.00

Sales Totals: 55 / \$49,000.00

Station Totals: 55 / \$49,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$181,481	KBLR	0%	KLAS	21%	KSNV	28%	KTNV	27%	KTUD	0%
		KVCW	2%	KVMY	5%	KVVU	17%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE